

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Bezos, et al.

Confirmation No. 6517

Appl. No. : 10/768,336

Filed : January 30, 2004

For : NOTIFICATION SERVICE FOR
ASSISTING USERS IN SELECTING
ITEMS FROM AN ELECTRONIC
CATALOG

Examiner : Mark Fadok

AMENDMENT UNDER RULE 312, SUBSTANCE OF INTERVIEW, AND
COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Allowance issued on March 7, 2007, please amend the application as indicated below, and consider the remarks, substance of interview, and comments on statement of reasons for allowance that follow.